

2012 SIFE USA National Exposition

www.sifeusa.org



Event Facts*

Competing Teams: 160

Students: 1,915

Faculty & Administrators: 252

Judges/Business Guests: 800

Career Fair Companies: 50+

*Attendance numbers are estimates

Save the Date

SIFE World Cup 2012

September 30 - October 2
Washington, DC, USA

Event Information

Kansas City, MO

Tuesday, May 22 – Thursday, May 24

Bartle Hall

Kansas City Convention Center

301 W. 13th Street
Kansas City, MO 64105
www.kccconvention.com

Kansas City Marriott Downtown

200 W. 12th Street
Kansas City, MO 64105
Phone: 816.421.6800

SIFE teams in the United States that win at the regional level of competition earn the opportunity to compete at the SIFE USA National Exposition. Through a written annual report and live audiovisual presentation, teams report the results of their community outreach projects to panels of business leaders serving as judges. The teams are evaluated based on how successful they were at using business concepts to improve the quality of life and standard of living for those in need.

The competition begins with each participating team being divided between 16 opening round leagues. From the opening round, one finalist in each league advances to one of the four semi-final round leagues and then one team from each of these leagues qualifies to compete in the prestigious final round of competition. A distinguished panel of top executives will review the presentations of these teams and ultimately choose the SIFE USA National Champion. This team will then represent the United States at the SIFE World Cup where they compete against the national champion teams from approximately 39 other countries.

The SIFE USA National Exposition brings together the top student, academic and business leaders from around the country. Beyond the experience of the competition, the event is complete with additional opportunities for these leaders to connect. SIFE donor companies have the opportunity to recruit future talent through the career fair. Special events, such as the SIFE Executive Reception and Dinner and Top to Future-Top Forum provide unique opportunities for networking, mentorship and idea exchange.

Program Highlights

Tuesday, May 20

- Sam Walton Fellow Dinner
- Rally of Champions

Wednesday, May 23

- Career Fair (all day)
- Opening Round Competition
- Opening Round Awards Ceremony
- Executive Reception & Dinner

Thursday, May 24

- Career Development Exchange (until lunch)
- Top to Top Forum
- Top to Future-Top Forum
- Semi-Final Round Competition (until lunch)
- Women In Business Top to Future-Top Forum
- Donor Recognition Ceremony
- Final Round Competition
- Final Round Awards Ceremony



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