

# American Free Enterprise Project Partnership



**American Free Enterprise. Dream Big.**

[www.FreeEnterprise.com](http://www.FreeEnterprise.com)

## Judging Criteria

In partnership with a local Chamber of Commerce, how effectively did the SIFE team assist entrepreneurs, promote entrepreneurship and raise awareness of free enterprise?

Each team will be evaluated on the following:

1. Degree of empowerment achieved for entrepreneurs
2. Successful implementation of educational outreach element promoting free enterprise
3. Media exposure, as measured by gross media impressions, number of media hits and types of media utilized
4. Project concept, execution, outputs and outcomes

## Project Timeline

The project submitted may be completed between September 1, 2011 and April 15, 2012. Teams are required to recognize American Free Enterprise - Dream Big in all American Free Enterprise Project Partnership activities pertaining to signage, advertising and media outreach.

## Eligibility

All enrolled SIFE USA teams are eligible to enter.

## How to Enter

Teams may enter using the online registration form at [www.sifeamericanfreeenterprise.com](http://www.sifeamericanfreeenterprise.com). Registrations must be received no later than October 28, 2011 at 11:59 PM CST.

## Grants

Up to 50 SIFE USA teams will be awarded a grant of \$2,000. Teams approved to participate will receive \$1,250 in November to cover American Free Enterprise Project Partnership activities and supplies with a \$750 stipend upon project completion and submission of the Final Impact Report. The goal is to empower one team per state.

## Awards

National First Place: \$2,500 & Trophy  
National Second Place: \$1,500 & Trophy  
National Third Place: \$750 & Trophy

## Final Impact Reports

Participating teams must submit a Final Impact Report through the designated website no later than April 16, 2012 at 11:59 PM CST. Reports received after this will not be considered for a National First, Second or Third Place award. Teams submitting a complete Final Impact Report including outputs and outcomes on their completed American Free Enterprise Project Partnership project(s) by the deadline will receive the final \$750 stipend.

## Judging Criteria Fulfillment

The American Free Enterprise Project Partnership invites teams to use business and economic concepts and an entrepreneurial approach to promote free enterprise and enhance the lives of entrepreneurs by providing them with the resources to succeed, thereby improving their quality of life & standard of living.

## Contact

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