

Women for Less Waste brought to you by the o.b.® brand



Judging Criteria

How effectively did the SIFE team measure and demonstrate a comprehensive approach to addressing and reducing waste on their campus?

Each team will be evaluated on the following:

1. Degree of waste reduction achieved, as measured by environmental impact of reduced waste
2. Degree of empowerment achieved, as measured by actual and financial return on investment
3. Media exposure, as measured by gross media impressions, number of media hits and types of media utilized
4. Project concept, execution, outputs and outcomes

Project Timeline

The project submitted may be completed between September 1, 2011 and April 15, 2012. Teams are required to recognize o.b.® in all Women for Less Waste Project Partnership activities pertaining to signage, advertising and media outreach.

Eligibility

SIFE USA teams in CT, DC, DE, MA, MD, ME, NH, NJ, NY, PA and RI are eligible to participate.

How to Enter

Teams may enter using the online registration form at www.womenforlesswaste.org. Registrations must be received no later than October 28, 2011 at 11:59 PM CST.

Grants

Up to 15 SIFE USA teams in CT, DC, DE, MA, MD, ME, NH, NJ, NY, PA and RI will be awarded a grant of \$1,500. Teams approved to participate will receive \$1,250 in November to cover Women for Less Waste activities and supplies with a \$250 stipend upon project completion and submission of the Final Impact Report.

Awards

National First Place:	\$2,500 & Trophy
National Second Place:	\$1,500 & Trophy
National Third Place:	\$1,000 & Trophy

Final Impact Reports

Participating teams must submit a Final Impact Report through the designated website no later than April 16, 2012 at 11:59 PM CST. Reports received after this will not be considered for a National First, Second or Third Place award. Teams submitting a complete Final Impact Report including outputs and outcomes on their completed Women for Less Waste Project Partnership project(s) by the deadline will receive the final \$250 stipend.

Judging Criteria Fulfillment

The Women for Less Waste Project Partnership invites teams to use business and economic concepts and an entrepreneurial approach to reduce waste on their campus.

Contact

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