



## Quick Facts

**Year Founded:** 1975

**Active SIFE USA Teams:** 577\*

**Active SIFE USA Students:** 21,216\*

\*Numbers based on fiscal year ending 8/31/10

**SIFE USA Revenue:**  
FYE 8/31/10: \$7,000,000

## Key Dates

**SIFE USA Regional Competitions**  
March-April, 2012  
Nationwide

**SIFE USA National Exposition**  
May 22-24, 2012  
Kansas City, MO

**SIFE World Cup**  
October 3-5, 2011  
Kuala Lumpur, Malaysia  
[www.sife.org/worldcup](http://www.sife.org/worldcup)

**SIFE USA Leadership**  
**Donna Patterson**  
President, SIFE USA  
Telephone: 417.575.3542  
[dpatterson@sife.org](mailto:dpatterson@sife.org)

## Contact Information

SIFE USA  
1959 East Kerr Street  
Springfield, Missouri, USA 65803  
Telephone: 417.831.9505  
Fax: 417.831.6165  
[www.sife.org](http://www.sife.org)



A head for business. A heart for the world.™

## Our Mission

To bring together the top leaders of today and tomorrow to create a better, more sustainable world through the positive power of business.

## About SIFE USA

SIFE was originally founded in the United States in 1975 and is now one of 39 countries from around the world that operates a SIFE program. The SIFE USA operation is organized as a division of SIFE Worldwide and with nearly 600 active universities and more than 20,000 student participants it represents the single largest SIFE country operation. It is a priority country for the future growth and development of the SIFE organization.

SIFE USA works with leaders in business and higher education to mobilize university students to make a difference in their communities while developing the skills to become socially responsible business leaders. Participating students form teams on their campus and apply business concepts to develop outreach projects that improve the quality of life and standard of living for people in need. An annual series of national competitions provides a forum for teams to present the results of their projects, and to be evaluated by business leaders serving as judges. National champion teams advance to the prestigious SIFE World Cup. In addition to the community focus of the program, SIFE's leadership and career initiatives create meaningful opportunities for learning and exchange among the participants as well as the placement of students and alumni with companies in search of emerging talent.

## Key Dates

**2012 SIFE USA Regional Competitions**  
March-April, 2012 • Nationwide  
[www.sife.org/usacompetitions](http://www.sife.org/usacompetitions)

**2012 SIFE USA National Exposition**  
May 22-24, 2012 • Kansas City, MO  
[www.sife.org/usacompetitions](http://www.sife.org/usacompetitions)

## SIFE World Cup 2011

October 3-5, 2011 • Kuala Lumpur, Malaysia  
[www.sife.org/worldcup](http://www.sife.org/worldcup)

## SIFE Country Locations

Albania	Guatemala	Netherlands	Swaziland
Australia	India	New Zealand	Tajikistan
Azerbaijan	Japan	Nigeria	Thailand
Brazil	Kazakhstan	Philippines	Tunisia
Canada	Kenya	Poland	Ukraine
China	Korea	Puerto Rico	United Kingdom
Egypt	Kyrgyzstan	Russia	United States
France	Malaysia	Senegal	Vietnam
Germany	Mexico	Singapore	Zimbabwe
Ghana	Morocco	South Africa	