



Quick Facts

Year Founded: 1975

Active SIFE USA Teams: 575*

Active SIFE USA Students: 22,000*

*Numbers based on fiscal year ending 8/31/11

SIFE USA Revenue:
FYE 8/31/11: \$7,500,000

SIFE USA Leadership

Brian Cornell

Chairman, SIFE USA
National Advisory Board
President & CEO, Sam's Club

Donna Patterson

President, SIFE USA

Jennifer Orban

Vice President, Programs

Bob Tess

Vice President, Marketing

Linda Lebow

Vice President, Operations

Contact Information

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www.sifeusa.org

Our Mission

To bring together the top leaders of today and tomorrow to create a better, more sustainable world through the positive power of business.

About SIFE USA

SIFE was originally founded in the United States in 1975 and is now one of 38 countries from around the world that operates a SIFE program. The SIFE USA operation is organized as a division of SIFE Worldwide and with nearly 600 active universities and more than 20,000 student participants it represents the single largest SIFE country operation. It is a priority country for the future growth and development of the SIFE organization.

SIFE USA works with leaders in business and higher education to mobilize university students to make a difference in their communities while developing the skills to become socially responsible business leaders. Participating students form teams on their campus and apply business concepts to develop outreach projects that improve the quality of life and standard of living for people in need. An annual series of national competitions provides a forum for teams to present the results of their projects and to be evaluated by business leaders serving as judges. National champion teams advance to the prestigious SIFE World Cup. In addition to the community focus of the program, SIFE's leadership and career initiatives create meaningful opportunities for learning and exchange among the participants as well as the placement of students and alumni with companies in search of emerging talent.

Key Dates

SIFE USA Partner Summits

December 12-13, 2011 | Northwest Arkansas

February 7-8, 2012 | New York City

SIFE USA National Exposition

May 22-24, 2012

Kansas City, MO

www.sifeusa.org/competitions

SIFE World Cup 2012

September 30 - October 2

Washington, D.C.

www.sife.org/worldcup

2012 SIFE USA Regional Competitions

March - April, 2012

Nationwide

www.sifeusa.org/competitions

Date:

Thursday, March 22

Monday, March 26

Tuesday, March 27

Friday, March 30

Monday, April 2

Wednesday, April 4

Thursday, April 5

Tuesday, April 10

Wednesday, April 11

Friday, April 13

Monday, April 16

Location:

Minneapolis, MN

Rogers, AR

Charlotte, NC

Seattle, WA

Atlanta, GA

Baltimore, MD

Hollywood, CA

Cincinnati, OH

New York, NY

Dallas, TX

Chicago, IL



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