



## Quick Facts\*

**Country Operations:** 38  
**Worldwide University Programs:** 1,600\*  
**Worldwide Student Participants:** 57,000\*  
**USA University Programs:** 575\*  
**USA Student Participants:** 22,000\*

\*Numbers based on fiscal year ending 8/31/11

## Key Dates

### 2012 SIFE USA Regional Competitions

Held annually nationwide  
mid-March through mid-April

### 2012 SIFE USA National Exposition

May 22-24 • Kansas City, MO

### SIFE World Cup 2012

September 30 - October 2  
Washington, D.C., USA  
[www.sife.org/worldcup](http://www.sife.org/worldcup)

## SIFE Worldwide Leadership

### Doug McMillon

Chairman,  
SIFE Worldwide Board of Directors  
President & CEO, Walmart International  
Walmart Stores, Inc.

### Alvin Rohrs

President & CEO, SIFE Worldwide

## SIFE USA Leadership

### Brian Cornell

Chairman,  
SIFE USA National Advisory Board  
President & CEO, Sam's Club

### Donna Patterson

President, SIFE USA

## Contact Information:

SIFE World Headquarters  
1959 East Kerr Street  
Springfield, Missouri, USA 65803  
Telephone: +1 417.831.9505  
Fax: +1 417.831.6165  
[www.sife.org](http://www.sife.org)



A head for business. A heart for the world.™

## SIFE USA National Advisory Board Overview

The SIFE USA National Advisory Board is comprised of a prestigious group of business leaders who have committed to supporting SIFE operations in the United States. They are ambassadors and champions of the organization's mission who leverage their expertise and networks to advise management and assist with business development activities. They contribute to the success of their national operation as well as the achievement of SIFE's worldwide strategic objectives. All board members are expected to regularly participate in scheduled meetings and SIFE events, abide by SIFE's official code of conduct and maintain a commitment to the confidentiality and privacy of constituent information.

## Member Roles and Responsibilities:

### Advise Management

SIFE USA National Advisory Board members advise management on proposed strategies, plans and key initiatives to support and advance the development of a reputable, high-impact national organization. To achieve this, board members must stay current on new developments, organizational progress/performance, program impact, key statistics and strategic direction. They should engage with SIFE at the national and worldwide office levels by attending regularly scheduled advisory board meetings, individual interactions with organization officers and by reading periodic correspondences.

### Assist in Business Development

Advisory board members are expected to help identify potential new financial partners and be willing to introduce SIFE officers to prospects, schedule meetings and, when possible, accompany them on calls to potential sponsors.

### Participate in SIFE Programs & Events

Advisory board members are active in the organization and participate in SIFE events where they often serve as ambassadors who greet and welcome key guests. These events include competitions, advisory board meetings, partner summits, prospecting functions, media representations and more.

## SIFE Mission

To bring together the top leaders of today and tomorrow to create a better, more sustainable world through the positive power of business.

## Strategic Objectives

- Be the premier international business and higher education network
- Harness the business talents of our network members to make a unique and valuable contribution to the world
- Become the leading source of effective, responsible business talent
- Operate a best-in-class non-profit organization



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## SIFE USA National Advisory Board Executive Committee Members

### Brian Cornell

National Advisory Board Chairman  
 President & CEO  
 Sam's Club

### Irene Chang Britt

Chief Strategy Officer & SVP  
 Campbell Soup Company

### Mike Brown

EVP & CIO  
 Lowe's Companies, Inc.

### Joe Cavaliere

President Customer Development  
 Unilever

### Joe Crafton

President  
 CROSSMARK

### Tanya Domier

President &  
 Chief Operating Officer  
 Advantage Sales & Marketing

### John Exline

President, SmartStyle  
 Regis Corporation

### Julie Hamilton

Executive to the Chairman  
 & Chief Executive Officer  
 The Coca-Cola Company

### Ted Herrod

SVP/GM,  
 PepsiCo Sales, Walmart Inc.  
 PepsiCo, Inc.

### Rich Jacobsen

President & CEO  
 Time Warner Retail

### Doug Knudsen

President, ConAgra Food Sales  
 ConAgra Foods, Inc.

### Grant LaMontagne

SVP, Chief Customer Officer  
 The Clorox Company

### John Lewis

President & CEO,  
 Nielsen Consumer Group, NA  
 The Nielsen Company

### John Lundgren

President & CEO  
 Stanley Black & Decker, Inc.

### Roberto Marques

Company Group Chairman  
 Johnson & Johnson

### Scott McCall

SVP, Health & Wellness  
 Merchandising  
 Walmart Stores, Inc.

### Chris Neugent

Chairman & CEO  
 Malt-O-Meal

### Sharon Orlopp

Global Chief Diversity Officer  
 & SVP Corporate People  
 Walmart Stores, Inc.

### Donna Patterson

President  
 SIFE USA

### Scott Peterson

EVP  
 & Chief Human Resources Officer  
 The Schwan Food Company

### Steve Plaster

President & CEO  
 Evergreen Investments LLC

### Don Quigley

President Consumer Sales  
 Kimberly-Clark Corporation

### Dan Shewmaker

Manager  
 JAC's Ranch

### Jack Sinclair

EVP, Food  
 Walmart Stores, Inc.

### Dan Vucovich

SVP, President U.S.  
 The Hershey Company

### Mark Wagner

President,  
 Community Management  
 Walgreen Company

### Paul Smucker Wagstaff

President,  
 U. S. Retail Consumer Foods  
 The J.M. Smucker Company