



Quick Facts

SIFE Worldwide Revenue:
FYE 8/31/10: \$12,800,000

Total Global Network Revenue:
FYE 8/31/10: \$19,000,000

Country Operations: 39

Worldwide University Programs: 1,500*

Worldwide Student Participants: 48,000*

USA University Programs: 577*

USA Student Participants: 21,216*

*Numbers based on fiscal year ending 8/31/10

Contact Information:

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www.sife.org

Our Mission

To bring together the top leaders of today and tomorrow to create a better, more sustainable world through the positive power of business.

About SIFE Worldwide

SIFE is an international non-profit organization that works with leaders in business and higher education to mobilize university students to make a difference in their communities while developing the skills to become socially responsible business leaders. Participating students form teams on their campus and apply business concepts to develop outreach projects that improve the quality of life and standard of living for people in need. An annual series of regional and national competitions provides a forum for teams to present the results of their projects, and to be evaluated by business leaders serving as judges. National champion teams advance to the prestigious SIFE World Cup. In addition to the community focus of the program, SIFE's leadership and career initiatives create meaningful opportunities for learning and exchange among the participants as well as the placement of students and alumni with companies in search of emerging talent.

About SIFE USA

SIFE was originally founded in the United States in 1975 and since that time has expanded to become the premier business and higher education network with operations in 39 countries around the world. SIFE USA is organized as a division of SIFE Worldwide and is responsible for operating the program in the United States. With nearly 600 active universities and more than 20,000 student participants, SIFE USA represents the single largest SIFE country operation.

SIFE Country Operations



Albania • Australia • Azerbaijan • Brazil • Canada • China • Egypt • France • Germany • Ghana
Guatemala • India • Japan • Kazakhstan • Kenya • Korea • Kyrgyzstan • Malaysia • Mexico • Morocco
Netherlands • New Zealand • Nigeria • Philippines • Poland • Puerto Rico • Russia • Senegal
Singapore • South Africa • Swaziland • Tajikistan • Thailand • Tunisia • Ukraine
United Kingdom • United States • Vietnam • Zimbabwe



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Key Dates

SIFE USA Regional Competitions
www.sife.org/usacompetitions

March 11, 2011
Rogers, AR

March 14, 2011
San Francisco, CA

March 16, 2011
Honolulu, HI

March 18, 2011
Dallas, TX

March 21, 2011
Charlotte, NC
Cleveland, OH

March 25, 2011
Philadelphia, PA

March 28, 2011
Chicago, IL
Orange County, CA

March 30, 2011
Minneapolis, MN

April 4, 2011
Atlanta, GA
New York, NY

SIFE USA National Exposition
www.sife.org/usacompetitions
May 10-12, 2011
Minneapolis, MN

SIFE World Cup
www.sife.org/worldcup
October 3-5, 2011
Kuala Lumpur, Malaysia



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SIFE Worldwide Leadership

Joel Conner

Chairman,
SIFE Worldwide Board of Directors
Chairman and CEO, Bellisio Foods

Doug McMillon

Vice Chairman,
SIFE Worldwide Board of Directors
President & CEO, Wal-Mart International
Walmart Stores, Inc.

Shaun Kelly

Secretary & Treasurer,
SIFE Worldwide Board of Directors
Vice Chair - Operations, KPMG LLP

Alvin Rohrs

President and CEO, SIFE Worldwide

SIFE USA Leadership

Brian Cornell

Chairman, SIFE USA National Advisory Board
Member, SIFE Worldwide Board of Directors
CEO, Sam's Club

Donna Patterson

President, SIFE USA

SIFE USA National Advisory Board Executive Committee Members:

Tanya Domier

President & COO
Advantage Sales & Marketing

John Lewis

President & CEO, Nielsen
Consumer Group, NA
The Nielsen Company

Michael McCoy

President, Consumer Credit Card
Wells Fargo & Company

Irene Chang Britt

SVP & Chief Strategy Officer
Campbell Soup Company

John Lundgren

President & CEO
Stanley Black & Decker, Inc.

Chris Neugent

President & CEO
Malt-O-Meal

Joe Crafton

President
CROSSMARK

Roberto Marques

Company Group Chairman
Johnson & Johnson

Jack Sinclair

EVP, Food
Walmart Stores, Inc.

Julie Hamilton

SVP, Global Strategic Customer
Capability & Development
The Coca-Cola Company

Scott McCall

SVP, Health & Wellness
Merchandising
Walmart Stores, Inc.

Larry Stone

President & COO
Lowe's Companies, Inc.

Rich Jacobsen

President & CEO
Time Warner Retail

Sharon Orlopp

Global Chief Diversity Officer &
SVP Corporate People
Walmart Stores, Inc.

Paul Smucker Wagstaff

President, Oils and Baking SBA
The J.M. Smucker Company