



## Quick Facts

**Number of Career Connections**

**Network members: 120**

**Number of SIFE partner companies**

**represented in the network: 91**

**Number of active USA universities: 577\***

**Number of SIFE USA students: 21,216\***

\*Numbers based on fiscal year ending 8/31/10

## Key Dates

**2011 SIFE USA Regional Competitions**

Held annually nationwide  
mid-March through mid-April

**2011 SIFE USA National Exposition**

May 10-12 • Minneapolis, MN

**SIFE World Cup 2011**

October 3-5 • Kuala Lumpur, Malaysia  
[www.sife.org/worldcup](http://www.sife.org/worldcup)

## Contact Information:

**Kirk Baumann**

Director of Career Connections,  
SIFE USA

1959 East Kerr Street  
Springfield, MO 65803  
Main: 417.831.9505  
Direct: 417.575.3555  
Cell: 417.379.2385  
Fax: 417.831.7962  
[kbaumann@sife.org](mailto:kbaumann@sife.org)

## The SIFE Mission

To bring together the top leaders of today and tomorrow to create a better, more sustainable world through the positive power of business.



A head for business. A heart for the world.<sup>SM</sup>

## About SIFE Career Connections

SIFE is committed to being a premier source of effective, responsible business talent. We give students an opportunity to apply smart business practices to make a difference in the world while also developing their leadership, teamwork, communication and project management skills. Many top companies recruit SIFE students because these emerging leaders have developed the ability to blend a competitive spirit and a desire to succeed with a sense of integrity. SIFE USA Career Connections enhances the affiliations between these executives and students by providing SIFE partner companies with specific resources to help them identify and connect with new hire candidates.

## Events/Career Fairs

- **Fall Training Conferences** occur on various campuses and provide partner companies a personal forum early in the year to connect and network with SIFE students and faculty.
- **SIFE USA Regional Competitions** range in size from 500 to more than 1,000 attendees and feature career fairs for partner companies to connect with top talent.
- **SIFE USA National Exposition** is the largest SIFE event with more than 3,500 attendees and features a career fair where companies have access to top SIFE students.

## Electronic & Print Opportunities

- **SIFE Online Career Marketplace**, which is available to all SIFE USA students and faculty, is the central online location for posting information related to full-time employment and internships with your organization.
- **Targeted e-mail announcements** alert SIFE students, alumni and faculty advisors about your career and internship opportunities.
- **Career Connections magazine** showcases SIFE partner companies who actively recruit through SIFE and provides SIFE USA students with vital career advice and tools.

## On Campus

- **Business Advisory Boards** are comprised of business representatives who engage and build relationships with universities and students by guiding and assisting with SIFE team projects.
- **Build quality relationships** on campuses your company wants to target for recruitment. SIFE can facilitate introductions between your company and the advisor and SIFE team.

## Career Connections Network

- **The Career Connections Network** is a group of human resources, recruiting and training executives from SIFE partner companies who meet twice a year with SIFE USA representatives to network and drive recruiting strategies and best practices.