



Quick Facts*

Country Operations: 39
Worldwide University Programs: 1,500*
Worldwide Student Participants: 48,000*
USA University Programs: 577*
USA Student Participants: 21,216*

*Numbers based on fiscal year ending 8/31/10

SIFE Worldwide Leadership

Joel Conner

Chairman,
SIFE Worldwide Board of Directors
Chairman and CEO, Bellisio Foods

Doug McMillon

Vice Chairman,
SIFE Worldwide Board of Directors
President & CEO, Wal-Mart International
Wal-Mart Stores, Inc.

Alvin Rohrs

President and CEO, SIFE Worldwide

SIFE USA Leadership

Brian Cornell

Chairman,
SIFE USA National Advisory Board
Member, SIFE Worldwide
Board of Directors
CEO, Sam's Club

Donna Patterson

President, SIFE USA

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A head for business. A heart for the world.™

SIFE Advisory Board Overview

National advisory boards are comprised of a prestigious group of business leaders who have committed to supporting SIFE operations in their country. They are ambassadors and champions of the organization's mission who leverage their expertise and networks to advise management and assist with business development activities. They contribute to the success of their national operation as well as the achievement of SIFE's worldwide strategic objectives. All board members are expected to regularly participate in scheduled meetings and SIFE events, abide by SIFE's official code of conduct and maintain a commitment to the confidentiality and privacy of constituent information.

Member Roles and Responsibilities:

Advise Management

SIFE advisory board members advise management on proposed strategies, plans and key initiatives to support and advance the development of a reputable, high-impact national organization. To achieve this, board members must stay current on new developments, organizational progress/performance, program impact, key statistics and strategic direction. They should engage with SIFE at the national and worldwide office levels by attending regularly scheduled advisory board meetings, individual interactions with organization officers and by reading periodic correspondences.

Assist in Business Development

Advisory board members are expected to help identify potential new financial partners and be willing to introduce SIFE officers to prospects, schedule meetings and, when possible, accompany them on calls to potential sponsors.

Participate in SIFE Programs & Events

Advisory board members are active in the organization and participate in SIFE events where they often serve as ambassadors who greet and welcome key guests. These events include competitions, advisory board meetings, partner summits, prospecting functions, media representations and more.

SIFE Mission

To bring together the top leaders of today and tomorrow to create a better, more sustainable world through the positive power of business.

Strategic Objectives

- Be the premier international business and higher education network
- Harness the business talents of our network members to make a unique and valuable contribution to the world
- Become the leading source of effective, responsible business talent
- Operate a best-in-class non-profit organization